

Entry Rules and Evaluation Methods

- The students can participate under the following category:
 - **Poster** (A3 size format) In case of a hard copy being submitted, any weight of paper is allowed. Soft copies should be emailed compulsorily.
 - **Radio Jingles** (a bank of max. 3 jingles per student)
 - **Creative Films** (should not be more than 5-6 minutes)
- Posters must be the original design and creation of the entrant(s).
- Computer graphics/ real life pictures/ scenarios may be used with due credits and licenses.
- Objective of the creative's will be as followed:-
 - E-waste awareness amongst the various stakeholders.
 - Key issues and challenges of E-waste management
 - To promote various opportunities for stakeholders in the e-waste value chain
 - Strengthen the existing e-waste management system.
- **Once submitted, all entries will become the property of MAIT and cannot be returned. Copyrights of the artwork/Ad films/ Radio jingles will transferred to MAIT and cannot be used by anyone else.**
- Only first-, second-, third-place, and honorable mention winners will be notified personally.
- Student may work individually or in teams of max 3 members.
- Be sure the poster gives no information that identifies the team or school. A separate entry form must accompany each poster.
- **Kindly postmark/ watermark the posters, films or radio jingles.** There is no entry fee. Do not send posters upon any other portals before the competition ends and without mentioning the organizers. Multiple entries may be mailed together.

Evaluation

- **Overall impact** of the display for eye-catching appeal, visual attractiveness, and its ability to draw the viewer to the competitions key focus areas.
- **Clarity** of the message's demonstration of important relationships and patterns, obvious conclusions, and ability to stand alone, even without the explanatory paragraph on the back of the poster.
- **Appropriateness** of the graphics/ visuals and the storyline developed for the movie
- **Creativity**

All winners and participants will be recognized publicly at the annual Delta Omega Society induction ceremony. Prizes and certificates for the prize winners and participants will be sent on the postal address of the participants.

Please e-mail on ewaste@mait.com for further queries.

The hard copies should be posted on the following address:

MAIT

PHD House, 4th Floor, Ramakrishna Dalmia Wing

4/2, Siri Institutional Area, August Kranti Marg, New Delhi – 110016, India