MAIT

Minutes of the 2nd Meeting of SME Chapter, MAIT

1100 Hrs:11 June 2016: Bangalore

Mr. J Sathish Kumar, Secretary, MAIT SME Chapter,Karnataka welcomed the Members to the 2nd Meeting of the MAIT SME Chapter.

Members of the Committee suggested the minutes of the last Executive Council (EC) to be circulated among the SME Chapter Executive Council Members wherein the issue of incremental fee hike of the subscription was discussed.

Mr. Rahul Gupta, Chairman, MAIT SME Chapter briefed the members on the response of the feedback received from EC by Anwar, Executive Director, MAIT.He also briefed about the history of SME Chapter and its origin in MAIT and mentioned that MAIT SME Chapter needs to follow the bylaws of MAIT and consensus within EC of MAIT.

Mr. Sudhir Goel, President, MAIT SME Chapter, Karnataka suggested that MAIT SME Chapter to be considered as a startup (by the MAIT EC and extended required support) and its SME members have to own it up and work towards its growth and development. He emphasized on the development of its vision and mission statement and develop a Charter for the same. Adding to that, Mr. Rahul Gupta said that to begin with South India to be taken up as a pilot for SME initiatives and activities. Depending upon the success of which, it can be spread across other regions later.

Members suggested SME Chapter to function as a separate entity under the umbrella of MAIT and to have one more fully dedicated person (even if junior) in the South Secretariat to work for the Chapter.

Discussion on subscription fee hike for SMEs:

- 5% fee hike role back request which was rejected by the EC was discussed

- Mr. Ashok and Mr. Rahul Gupta felt that instead of insisting on the role back of fee hike, it will be better to show more value add to the SME chapter and get better support from MAIT

- Accordingly, it was decided to accept the hike and request all members to pay the renewal fees accordingly before the due date

Mr. Sathish suggested a framework for developing a work plan and initiatives of SME Chapter. The framework will have five elements, namely:

1. Administration
2. Private Engagement
3. Government Interactions

4. Networking
5. Technology

Administration

- Initiatives to increase SME Membership to be taken up.
- SME Charter to be prepared (taking inputs from Bylaws)
- Revenue Generation
- Handling & Management of SME issues.

Private Engagement

Meetings (Courtesy Call) to be organized for exploring engagement opportunities with the following institutions/body:

- IESA
- IISC
- IIITB

Government Interactions

- Meeting/Interaction to be organized with Director (IT/BT), Government of Karnataka on ESDM Policy and related subjects.
- Meeting/Interaction with NSIC.
- Meeting/Interaction with MSMEDI. Mr. Ashok Deshpande will meet the MSMEDI Director and would approach him for an interaction with MAIT SME Chapter members.
- Interaction with KEONICS.
- SME funding Seminars.

Networking

Initiatives under this item to be designed by Mr. Sathish.

Technology

Initiatives to be considered under this element are:

- SMART City project
- Technology outreach in rural areas
- IOT (Internet of Things)
- APT(Advance Packaging Tool)

The idea is to work jointly between SME chapter members.

Other issues/matters discussed:

- Mr. Sudhir Goel would prepare a proposal on how SMEs can partner with large companies and share the same with Mr. Rahul Gupta. Mr. Gupta would propose the same in the next EC meeting for their consideration.
- Secretariat to find out the MAIT SME portal details and its administrative rights.
- Members felt the need for reviving the SME portal. Members suggested that an email campaign to be designed to promote registering of issues faced by SME companies in the country in the SME portal.
- Secretariat to procure as many databases as possible like CII,FICCI and other associations databases,CBit Database,etc. for approaching their contacts for MAIT SME Chapter initiatives.
- Members agreed to have two meetings per month for the SME Chapter. The first meeting would be meant for all MAIT SME members. The second meeting would be meant for only Senior Executive Members of SME chapter.
- The next two meetings would be held on 25th June and 9th July respectively in Bangalore.

Participants:

1. **Mr. Rahul Gupta**, Chairman, MAIT SME Chapter
2. **Mr. Sudhir Goel**, President, MAIT SME Chapter, Karnataka
3. **Mr. J Sathish Kumar,** Secretary, MAIT SME Chapter, Karnataka
4. **Mr.G Madhav Rao**, Director, Vincular Testing Labs India Pvt. Ltd.
5. **Mr. Ashok Deshpande**, CEO&MD, Envision Network Technologies Pvt. Ltd.
6. **Mr. M B Sanjay**, CEO, Founder, Samarth Technologies
7. **Mr. Subhajit Poddar**, MAIT Secretariat(South)

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