

## Event Update

### **3<sup>rd</sup> Edition of B2B Connect concludes with diverse participations**

MAIT's flagship business-to-business event, B2B Connect, was organised virtually on 16 December 2022. Various MAIT members from various verticals and across the scale presented their products and services during this event.

The Andhra Pradesh Electronics and Information Technology Agency (APEITA)'s General Manager, Mr. Vijaykanth Vejju, made a special presentation on how the state of Andhra Pradesh is facilitating the Electronics industry. In his presentation, Mr. Vejju demonstrated Andhra Pradesh's robust infrastructure that is conducive to the growth of the industry. He explained various schemes being offered by the state. Moreover, he explained various industry-friendly schemes that the state has announced for the industry.

After the presentation session, the event had a breakout session where the participants got networking opportunities with each other and discussed possible business transactions and collaborations.